

Message Text

UNCLASSIFIED

PAGE 01 MANILA 17646 171220Z

47

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
----- 069090

R 170838Z DEC 75
FM AMEMBASSY MANILA
TO USDOC WASHDC
INFO AMEMBASSY JAKARTA
AMEMBASSY KUALA LUMPUR
AMEMBASSY SINGAPORE
SECSTATE WASHDC 446

UNCLAS MANILA 17646

E.O. 11652: N/A

TAGS: BEXP, RP

SUBJ: OIM'S PROPOSED FIFTH QUARTER FY '76 EVENT SCHEDULE

REF: USDOC 18771

1. EMBASSY CONCURS IN PROPOSED SEPTEMBER 1976 SCHEDULE FOR AUTOMOTIVE EQUIPMENT CATALOG SHOW. AUTOMOTIVE SERVICES EQUIPMENT AND SUPPLIES INCLUDED IN THE PRODUCT CAMPAIGNS FOR FY 77 AND COULD BE APPROPRIATELY INCLUDED IN THE FIFTH QUARTER FY 76 PROGRAM.

2. WE WOULD HOPE TO SUPPLEMENT CATALOG SHOW WITH VARIETY OF PRODUCT DISPLAYS DRAWING ON LOCAL DISTRIBUTORS OF PARTICIPATING FIRMS ALREADY IN MARKET. WE ARE IN EXCELLENT POSITION TO PUT TOGETHER SUCH AN EXHIBIT FOLLOWING COMPLETION OF A NINE COMPANY U.S. AUTOMOTIVE SERVICE EQUIPMENT EXHIBITION WHICH WAS HELD IN U.S. BUSINESS CENTER, MANILA, NOVEMBER 4-6, 1975. PRODUCT SHOW, WHICH STIMULATED OVER 141 COLUMN INCHES OF PRINT MEDIA SPACE, DREW 1,000 VISITORS AND 139 TRADE LEADS FOR PARTICIPATING FIRMS. RESULTS OF THIS PRODUCT SHOW BEING REPORTED SEPARATELY.
SULLIVAN

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NNN

Message Attributes

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Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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